HOSTED BY
COGNITE

IMPACT 20 24

The industrial Data and AI conference
for users, by users

October 14–15, 2024

Houston, Texas
USA

Day 1 Monday October 14 – Keynotes

9:00AM-9:40AM Brace for Impact: Unleashing Innovation from Oceans to Energy

Hosted by Girish Rishi, Chief Executive Officer and Chairman at Cognite, with HUB Ocean, TGS, AkerBP, AKER BIOMARINE

9:40AM-10:20AM Harnessing Trust, Openness, and Gen AI to Drive Impact in the Energy Transition

Hosted by Laxmi Akkaraju, Chief Customer Officer at Cognite, with COSMO, FREYR, Celanese

10:20AM-11:00AM Data & AI: The Foundation for Impact

Hosted by Geir Engdahl, Chief Product Officer at Cognite, and Knut Vidvei, SVP of Product Management at Cognite,

with AkerBP, idemitsu

Day 1 Monday October 14 – Sessions

	Industrial AI	The Digital Journey: Ambition Drives Outcomes	Data Foundation for Scale
11:30AM-12:10PM	Meet Celanese's Intelligent Agent with **Celanese**	Build vs Buy. Hear how SLB pivoted to unlock value at speed for its customers. with **slb** **COGNITE**	Getting Started with Industrial DataOps Across Industry with **FDC** **Moelven** **MaMaTa**
1:00PM-1:40PM	Onboarding Unstructured Supply Chain Data with Industrial Agents with **AkerBP**	One Scalable Digital Solution for Any Enterprise with **KOCH AG & ENERGY SOLUTIONS** **OXY**	The Critical Role of Industrial Knowledge Graphs in Scalable AI Solutions with **verdantix**
1:45PM-2:25PM	Industrial Agents: Opportunities, Challenges, and Reality Check with **NOVA Chemicals**	Bringing New Technology to the New Frontier: Collaboration in Action with **ExxonMobil** **SBM OFFSHORE** **COGNITE**	Global Scale: Digital Plant of the Future with **Celanese**
3:00PM-3:40PM	Industrial Agents Fireside Chat with **COGNITE** **verdantix**	Reduce Deferments and Improve Efficiency with Advanced Integrated Activity Planning with **OMV**	Manufacturing or Enterprise Data: Where to Start? When to Expand? with **NOVA Chemicals** **AkerBP**
3:45PM-4:25PM	Insights and Takeaways From a Global Deployment Journey with **radix** **Celanese**	Unlocking Value: An Operator's Perspective on Maximizing Cognite Data Fusion with **Moelven** **HESS** **SierraCol energy**	Extending Customer Value with Cognite Data Fusion OEM Embedded Solutions with **PINNACLE** **omny** **IGNOS** **Rockwell Automation**

Day 1 Monday October 14 – Closing

4:30PM-4:40PM 75 Days to Change the World

Hosted by John Markus Lervik, Chief Strategy and Development Officer & Co-Founder at Cognite

Day 2 Tuesday October 15 – Keynotes

9:00AM-9:30AM Revolutionizing Industry: The Impact of Real-Time Digital Twins and AI Robotics

Hosted by Stein Danielsen, Chief Solutions Officer at Cognite, with **equinor**

Day 2 Tuesday October 15 – Sessions

	Better Together with Partners	For Users, By Users: Cognite Data Fusion in Action	Cognite Data Fusion: Deep Dives with Cognite Product Management and Engineering	Maverick: The Wild West of Data and AI
9:45AM-10:30AM	Optimizing User Best Practices: Unlocking the Power of the Cognite Hub Community with **radix slb AkerBP**	A Beginner's Guide to Data Modeling: Charting Your Course with **Skagerak Kraft**	Cognite Atlas AI: Gen AI for More Complex Operations with **COGNITE**	Fully Autonomous Operations: Will it Ever Happen? Panel with **HESS AkerBP Mbotics**
10:35AM-11:20AM	Accelerate the Energy Transition with AI with Microsoft and Cognite with **Microsoft COGNITE**	Data Modeling Mastery: Unlocking the Secrets of Complex Structures with **ExxonMobil SBM OFFSHORE AkerSolutions**	DataOps Built for Scale: How to Orchestrate Complex Industrial Data for Enterprise with **COGNITE**	Old Historians Are Dying, What's Next? Panel with **COGNITE TGS Prediktor**
11:25AM-12:10PM	Go Beyond Hype to Value with Industrial AI for Asset Intensive Industries with **radix**	North Star Vision: Illuminating the Path for Your Organization's Industrial Data with **COGNITE**	Collaborative Planning: Custom-fit Workflows for Turnarounds, Campaigns, and Shutdowns with **COGNITE**	Applying AI To Industrial Supply Chain: Focused Case Study Panel with **ascend COGNITE**
1:00PM-1:45PM	To Be "Smart" in Industrial Operations, Making the Data Meaningful with **aws FREYR**	Building Applications on Top of Cognite Data Fusion Quickly with **AkerBP TGS MaMaTa**	RCA: Accelerate Time-to-Resolution with **COGNITE**	Fine Tuning Proprietary Language Models: Is it Worth it? **Microsoft AkerBP**
1:50PM-2:35PM	The Journey Towards Autonomy. How SLB provides insight and unlocks value **slb**	Tracking Outcomes with Customers to Ensure ROI with **COGNITE OXY**	Cognite 2025 Product Roadmap with **COGNITE**	Private SaaS: The New Frontier for Data, Security, and Control in the AI Era? Panel with **equinor ArcelorMittal MARATHON**
2:40PM-3:00PM	Closing Remarks: Your Impact Starts From Here			

COGNITE 2024 – COGNITE.COM